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SHARK FIN EXPANDS SCHOOL DIVISION

Shark Fin Professional Shear Company appointed Steve Bublitz and William Cameron as sales executives in the company's school division. Both will be responsible for developing and maintaining customer relationships working exclusively with schools to promote Shark Fin Shears student kits and equipment selection.

Bublitz and Cameron both have extensive sales and customer-service experience. "Both will be great assets to our company and to the customers we serve," says Randy Forman, CEO and founder of Shark Fin Shear.



Bublitz



Cameron

JOICO/ISO FUNDRAISING EFFORTS

The manufacturing team at the Joico/ISO/Zotos manufacturing headquarters in Geneva, New York, was recently honored for its outstanding fundraising efforts on behalf of the March of Dimes and the Salvation Army.

The company was recognized as the largest corporate sponsor of the March of Dimes in the New York State Finger Lakes/Genesee Valley area and for adopting more than 100 families and raising \$2,000 for the Salvation Army. Zotos manufacturing appeared on a Times Square display naming it Volunteer Organization of the Year.

"We would like to recognize our employees for their efforts and generosity towards the achievement of this goal in such a difficult economic climate," says Anthony Perdigao, vice president of plant operations.

Perdigao accepted an award plaque on behalf of his team for the company's participation in the Salvation Army Adopt-a-Family program that provides holiday gifts to needy families. Visit zotos.com.

BOSLEY EXPANDS TO PUERTO RICO

Bosley Professional Strength, manufacturers of in-salon hair preservation systems, has announced its first distributor partner outside the continental United States, Gerpri Beauty Corp in Puerto Rico.

"Early prevention and education are key to maintaining thicker, fuller looking hair for life," says Eric McLemore, president of Bosley Professional Strength. "Gerpri Beauty is ready to bring advanced education about Bosley Professional Strength to Puerto Rico. The company focuses on the hairdresser and education, which makes it a great fit for Bosley Professional Strength."

Bosley Professional Strength is distributed throughout the 48 contiguous states. The line includes thickening, volumizing, styling treatments products. Visit bosleypro.com

STEUER RETIRES FROM SPIOLO

Robert Steuer will retire from Spilo Worldwide after 27 years as a sales executive with the company.

Steuer began his career as a hairdresser. After joining Spilo, he developed his sales territory into one of the company's most successful through his strong personal and professional relationships.

"Bob has had a long and successful career at Spilo and we wish him all the best," says Marc Spilo, president of Spilo Worldwide. Visit spilo.com.



Steuer

KIM VO EXPANDS DISTRIBUTION

Kim Vo products are reaching an expanded audience of salon professionals with its recent appointment of two major full-service distributorships: Salon Services and Supplies in the Northwest and Aerial (Beauty Systems Group) in the Midwest.

Vo, a celebrity hairstylist, television personality and master colorist, created a signature line of luxury hair care and styling products formulated with a combination of rare Vietnamese botanicals that is safe for all hair types including chemically treated.

"It is our desire to bring stylists and clients the latest in product technology, education, fashion and, most importantly, consumer recognized brands," says George Learned, president and owner of Salon Services & Supplies.

Chuck Salewsky, vice president of sales and marketing for Aerial/BSG, says, "The Kim Vo line is the perfect compliment to our product assortment. This luxury hair care and styling line is sure to fill a niche within our company." Visit kimvo.com.

Kim Vo products has expanded distribution in the Northwest and the Midwest.

